

Order Item Summary

CBS TELEVISION
STATIONS

WFOR-TV

Order ID: 54580 CF LOC-POL FBD - LBD: 08/06/12 - 08/13/12 HL#: Created: 08/02/12 11:44 AM

Client: CARLOS GIMENEZ FOR MAYOR... CPE: CGFMC / 3Q12 / AUG Agency Commission: 15 % Updated: JMORALES2 on 08/03/12 09:39 AM

Agency: NOISEWORKS MEDIA-DBA NW Product: CARLOS GIMENEZ FOR Self :20:00 Confirmed: 08/02/12 05:26 PM

Buyer: TERE GUTIERREZ Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL3	1 1 1 1 0 0 0	NEWS	30				0.0	\$400.00	4	\$1,600.00		

NOTE: CANDIDATE DISCOUNT - NON PREEMPTION

FBD	LBD	Aug 06
08/06/12	08/09/12	4

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	NLATE1	1 1 1 1 0 0 0	NEWS	30				0.0	\$1,350.00	4	\$5,400.00		

NOTE: CANDIDATE DISCOUNT - NON PREEMPTION

FBD	LBD	Aug 06
08/06/12	08/09/12	4

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	WFACING	0 0 0 0 0 0 2	WKND	30				0.0	\$360.00	2	\$720.00		

NOTE: CANDIDATE DISCOUNT - NON PREEMPTION

FBD	LBD	Aug 06	Aug 13
08/12/12	08/13/12	2	

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MLOCAL3	1 0 0 0 0 0 0	NEWS	30				0.0	\$400.00	1	\$400.00		

NOTE: CANDIDATE DISCOUNT - NON PREEMPTION

FBD	LBD	Aug 13
08/13/12	08/13/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	07:00 - 08:00	1 0 0 0 0 0 0	MORN	30				0.0	\$350.00	1	\$350.00		

NOTE: CANDIDATE DISCOUNT - NON PREEMPTION

FBD	LBD	Aug 13
08/13/12	08/13/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NLATE1	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,350.00	1	\$1,350.00		

NOTE: CANDIDATE DISCOUNT - NON PREEMPTION

FBD	LBD	Aug 13
08/13/12	08/13/12	1

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Buyer: TERE GUTIERREZ	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: SUSAN INKER-PURETZ-WFOR-TV		Billing Int: Monthly	BM: SS	
Share: 0%	WPLG: 0%	WTVJ: 0%	WSVN: 0%	WSFL: 0%
	WBFS: 0%	WPXM: 0%	WLTW: 0%	OTHER: 0%
			CABLE: 0%	

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	13	0	\$9,820.00	\$8,347.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$9,820.00	\$8,347.00	\$0.00	\$0.00